



SUSAN ELECTRICALS

INDIA LTD.

Powering India with Precision and Purpose



www.seil.net.in



A photograph of a large industrial facility, likely a wire manufacturing plant, with multiple levels of yellow metal scaffolding and large spools of red wire in the foreground.

ABOUT US

Susan Electricals India Ltd was established in 2007 by Shri Vishal Jain with a visionary goal of making a significant impact in the wire and cables industry. As one of India's rapidly expanding manufacturers, we take pride in our commitment to quality and innovation. Headquartered in the vibrant region of Delhi NCR, we operate three state-of-the-art manufacturing plants equipped with cutting-edge technology.

At Susan Electricals, we specialize in the manufacturing of a wide range of cables and wires, catering to both residential and industrial needs. Our product portfolio includes copper and aluminum wires, crafted with precision to meet the highest standards of safety and performance.

Driven by a passion for excellence, we continuously strive to exceed customer expectations through superior products and unparalleled service. With a focus on reliability, durability, and efficiency, we aim to be the preferred choice for discerning consumers and industry professionals alike.

As a socially responsible company, we are committed to sustainability and environmental stewardship, ensuring that our operations are eco-friendly and compliant with regulatory standards.

DIRECTOR DESK



MR. VISHAL JAIN
CHAIRMAN & MANAGING DIRECTOR

Welcome to Susan Electricals India Ltd!

As the founder of our dynamic company, I, Mr. Vishal Jain, extend a warm greeting to all our stakeholders, partners, and valued customers. It is with great pride and enthusiasm that I share a glimpse into the heart of our organization from my director's desk.

Hailing from the vibrant city of Delhi, with roots in the industrious town of Rewari, Haryana, I bring a blend of cultural diversity and entrepreneurial spirit to our endeavors. My journey in the business world began with a post-graduation in management from Delhi, where I gained invaluable insights into the intricacies of strategic planning, market dynamics, and leadership.

At Susan Electricals, we are not just in the business of manufacturing wires and cables; we are in the business of empowering dreams, connecting communities, and lighting up possibilities. Our commitment to excellence, innovation, and customer satisfaction is the driving force behind every decision we make and every product we deliver.

As we navigate the ever-changing landscape of the wire and cables industry, I am confident that our team's passion, dedication, and unwavering commitment to excellence will continue to propel us forward. Together, we will redefine standards, exceed expectations, and leave a lasting legacy of innovation and integrity.

OUR VISION

Our vision is to create a sustainable future where our wire and cable solutions play a vital role in powering homes, businesses, and infrastructure across India and beyond. We aspire to be recognized as a symbol of reliability, integrity, and excellence, setting new benchmarks for quality and innovation in our industry.

OUR MISSION

At Susan Electricals India Ltd, our mission is to be a leading force in the wire and cables industry, delivering innovative and high-quality solutions that empower individuals and industries to thrive. We are committed to leveraging cutting-edge technology and best practices to manufacture products that exceed the expectations of our customers while contributing positively to society and the environment.

OUR PRODUCTS

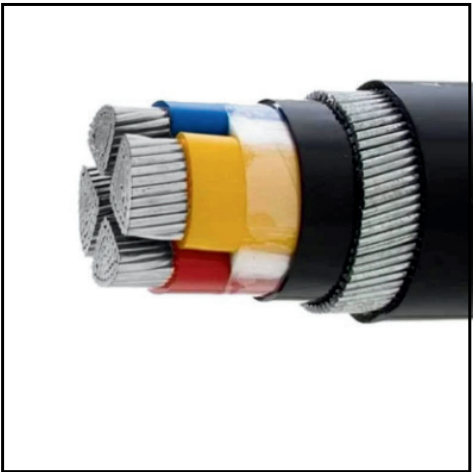
WINDING COPPER WIRE AND STRIP



Susan Electricals India Ltd. manufactures top-tier copper wires and strips for diverse industries. Our precision-engineered products excel in performance and reliability for transformers, motors, and more. With advanced technology and a focus on innovation, we exceed industry standards. Choose us for unparalleled quality and durability in every product. Trust Susan Electricals for your winding copper wire needs.

OUR PRODUCTS

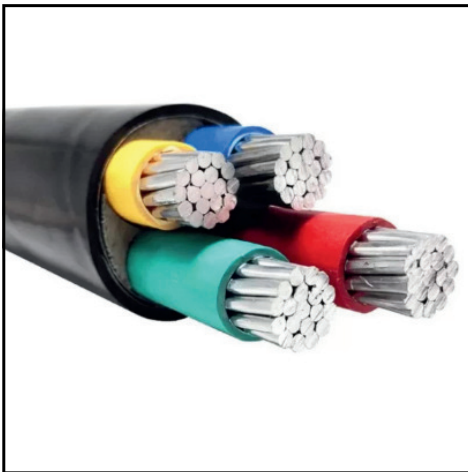
LT ARMoured ALUMINIUM CABLES



Susan Electricals India Ltd. excels in crafting LT armoured Aluminium cables, renowned for robustness in industrial use. Aluminium ensures top conductivity, while the armoured design provides superior protection from impact, abrasion, and rodents. Ideal for diverse applications like power distribution and underground cabling, they guarantee longevity and reliability. Our stringent quality control ensures safety and durability. Trust Susan Electricals for premium-quality cables that deliver exceptional performance.

OUR PRODUCTS

LT (LOW TENSION) UNARMoured ALUMINIUM CABLES



At Susan Manufacturers, we produce a comprehensive range of Low Tension (LT) unarmoured Aluminium cables, designed to meet the highest standards of quality and performance. Our LT unarmoured cables feature high-quality aluminium conductors that offer excellent conductivity and durability. They are insulated with premium-grade materials, providing robust protection against electrical faults and environmental factors. The unarmoured design makes these cables lightweight and flexible, simplifying the installation process and reducing labor costs. Additionally, aluminium is a cost-effective alternative to copper, making our LT unarmoured cables an economical choice without compromising on quality.

OUR PRODUCTS

SUPER ENAMEL WINDING ALUMINIUM AND COPPER WIRE & STRIPS



Susan Electricals India Ltd. excels in producing high-quality super enamel winding aluminium and copper wires & strips for diverse industries like electrical, automotive, and telecommunications. Engineered for superior performance and durability, our products meet stringent industry standards. From transformers to motors, our wires and strips offer high conductivity, thermal stability, and environmental resistance. With advanced manufacturing and strict quality control, we guarantee reliability and efficiency. Trust us for premium solutions that exceed expectations.

OUR PRODUCTS

MULTIPLE PAPER COVERED (MPC) COPPER WIRE



Susan Electricals India Ltd specializes in manufacturing MPC copper wire for high-voltage applications. Our wire boasts multiple layers of high-quality insulation for superior performance in power generation, distribution, and transmission. With advanced processes and rigorous quality control, our wire ensures reliability, dielectric strength, and resistance to moisture, heat, and mechanical stress. Trust us for premium-grade MPC wire that exceeds industry standards, delivering consistent performance in demanding environments.

OUR PRODUCTS

ALUMINIUM WIRES AND STRIPS



Discover superior aluminium wires & strips by Susan Electricals India Ltd. Precision-crafted for diverse industries, our products offer excellent conductivity, durability & corrosion resistance. With cutting-edge manufacturing & strict quality control, we ensure top-tier performance for electrical, automotive & aerospace applications. Trust us for reliable solutions that exceed expectations. Choose Susan Electricals for premium aluminium wires & strips.

OUR PRODUCTS

ALUMINIUM CONDUCTORS



Susan Electricals India Ltd. crafts top-grade aluminium conductors for diverse electrical applications. Our conductors combine superior conductivity, lightweight design, and affordability. Engineered for efficiency and durability, they excel in overhead lines, wiring, and industrial machinery. Committed to quality and safety, we adhere to strict standards, ensuring reliability and customer satisfaction. Trust us for premium conductors tailored to your needs, delivering long-term value.

OUR PRODUCTS

AERIAL BUNCHED CABLE ALUMINIUM



Susan Electricals India Ltd. specializes in high-quality Aerial Bunched Cable (AB Cables) made from aluminium, ideal for overhead electrical networks. Engineered for durability and reliability, our cables withstand harsh conditions, meeting safety standards. Trusted for urban, rural, and industrial projects, our focus on innovation ensures consistent performance. Choose us for premium AB aluminium cables, crafted for lasting value and tailored to your needs.

OUR PRODUCTS

DPC (DOUBLE PAPER COVERED) WIRES



Susan Electricals India Ltd. specializes in manufacturing premium DPC wires and strips for high-voltage applications. Our products feature double paper insulation for superior durability and insulation integrity, ensuring exceptional dielectric strength and resistance to moisture, heat, and mechanical stress. With state-of-the-art manufacturing and stringent quality control, we deliver reliable and high-performance solutions for transformers, power transmission, and more. Trust us for quality, innovation, and customer satisfaction in meeting your specific requirements.

OUR PRODUCTS

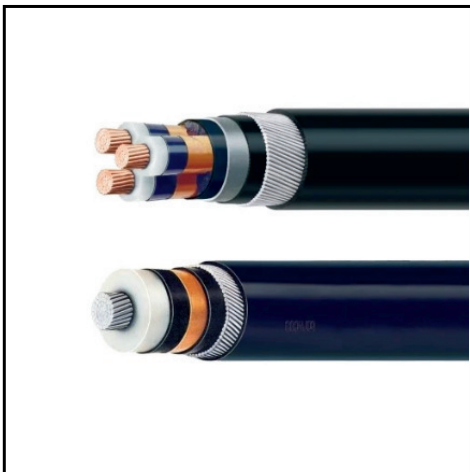
WINDING ALUMINIUM WIRE & STRIP



Susan Electricals India Limited specializes in manufacturing high-quality winding aluminium wire and strip for various industries. Engineered for exceptional performance and reliability, our products meet stringent quality standards for transformers, motors, generators, and more. Utilizing advanced processes and technology, we are committed to exceeding customer expectations with innovative solutions. Trust Susan Electricals India Limited for all your winding aluminium wire and strip needs.

OUR PRODUCTS

H.T CABLES



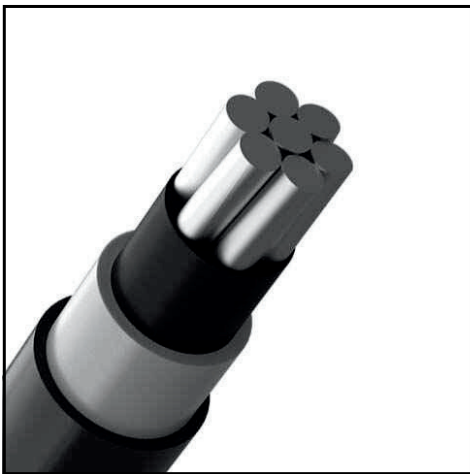
High-tension (H.T.) cables are essential components of electrical power transmission systems, designed to carry high voltages over long distances with minimal power loss. These cables are integral to the infrastructure that delivers electricity from power plants to substations and, ultimately, to homes, businesses, and industries.

Constructed from various materials depending on the specific application and voltage requirements, H.T. cables typically consist of a conductor, insulation, and protective layers. The conductor, usually made of copper or aluminum, serves as the pathway for electrical current flow. Copper is an excellent conductor known for its high conductivity and durability, while aluminum is often chosen for its lightweight properties and cost-effectiveness.

We manufacture best quality H.T Cables

OUR PRODUCTS

MVCC CABLES



We are a trusted manufacturer of MVCC (Medium Voltage Copper Conductor) Cables, designed to deliver safe, efficient, and reliable power transmission for industrial, commercial, and utility applications. Our cables are produced using high-conductivity copper and advanced insulation technology, ensuring excellent electrical performance, long service life, and maximum safety.

Every MVCC Cable we manufacture is engineered to withstand tough operating conditions, including heat, moisture, mechanical stress, and environmental exposure. These cables are ideal for underground networks, substations, power distribution systems, renewable energy projects, and heavy-duty industrial operations, where consistent and uninterrupted power is essential.

OUR PRODUCTS

MULTISTRAND COPPER WIRES



We are a trusted manufacturer of Multistrand Copper Wires, designed to deliver superior flexibility, conductivity, and durability for a wide range of electrical applications. Each wire is made from multiple fine copper strands twisted together, ensuring low resistance, high efficiency, and excellent mechanical strength compared to single-core wires.

Our Multistrand Wires are manufactured using high-purity, oxygen-free copper and premium insulation materials, making them ideal for installations where frequent bending, movement, or vibration occurs. They are widely used in domestic wiring, control panels, appliances, automotive systems, and industrial equipment.

OUR CLIENTS



प्रायः बिहारी
प्रायः बिहारी



झारखंड बिजली वितरण निगम लिमिटेड
JHARKHAND BIJLI VITRAN NIGAM
LIMITED



Dakshin Haryana Bijli Vitran Nigam



Azamgarh



GET IN TOUCH

CONTACT US

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CALL : 011-45701633

CORPORATE OFFICE:

E-5, INIKA, 2ND FLOOR, CHANDER NAGAR, GHAZIABAD

CALL : 0120-4331296 | 7303274645

WORKS

AO-43, SSGT ROAD INDUSTRIAL AREA AMRIT STEEL COMPOUND, GHAZIABAD-201009
GSTIN: 09AALCS4377G1ZV

WORKS

18/27 AND 31, SITE-IV INDUSTRIAL AREA SAHIBABAD, GHAZIABAD-201010
GSTIN: 09AALCS4377G1ZV

WORKS

18/31, SITE-IV INDUSTRIAL AREA SAHIBABAD, GHAZIABAD, UTTAR PRADESH-201010



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